

15

The image features the number '15' in a large, bold, serif font. The interior of the digits is filled with a detailed, close-up photograph of brown animal fur, likely from a horse or a similar animal. The fur has a mix of dark brown and lighter tan tones, with visible individual hairs and some white whiskers on the right side of the '5'. The background is a plain, solid white.



I trust that you have had a wonderful Christmas and a Happy New Year.

Journeys by Design is delighted to celebrate fifteen years in business!

We are proud to have reached this milestone, and are happy that throughout the years, so many of our clients have become regular travellers and friends.

We started out as a small organisation, sending only twenty to thirty groups to Africa per year. Our expansion has been organic, and although we are larger now, our modus operandi remains the same: we strive for excellence, and we continue to push the frontiers of African travel, designing tailor made itineraries for discerning clients.

We have just expanded into brand new offices in the heart of Brighton, UK, a shift that will give us the space to continue our mission, and allow for the further development of our sister company, Wild Philanthropy (www.wildphilanthropy.com).

Africa continues to enlighten us, inspire us and encourage us to explore and discover new areas. Thank you for your continued support, and we look forward to creating your next African adventure. Here's to the next fifteen years!

Sincerely
Will Jones

JOURNEYS BY DESIGN | DISTINCTIVE AFRICAN TRAVEL

UK +44 (0) 1273 623790 | **USA** +1 315 955 6842 | **AFRICA** + 27 10 500 3709

JOURNEYSBYDESIGN.COM

WHILST TRAVEL IS OUR PASSION, WE ARE COMMITTED TO CONSERVATION AND PHILANTHROPY. WILL JONES FOUNDED WILD PHILANTHROPY (WP) TO MAKE A DIFFERENCE ON THE GROUND IN AFRICA. WP PROVIDES ADVICE TO POTENTIAL PHILANTHROPISTS SEEKING TO ESTABLISH PROJECTS AND MANAGEMENT TEAMS FOR CONSERVATION, DEVELOPMENT AND TOURISM ACROSS THE AFRICAN CONTINENT. WILL JONES HAS NURTURED THIS VENTURE FOR MANY YEARS, AND IS DELIGHTED TO ANNOUNCE THE NEXT PHASE IN THE DEVELOPMENT OF HIS DREAM. VISIT WWW.WILDPHILANTHROPY.COM FOR MORE INFORMATION.

AN IMPORTANT ETHICAL ARM TO OUR BUSINESS IS JOURNEYS BY DESIGN'S CONTINUED SUPPORT OF A NUMBER OF CHARITABLE ORGANISATIONS WORLDWIDE. WE ARE PROUD TO HAVE BEEN ABLE TO RECENTLY INITIATE THE TRANSLOCATION OF A RHINO FROM SOUTH AFRICA TO BOTSWANA. IF YOU WOULD LIKE MORE INFORMATION ON OUR CHARITABLE ACTIVITIES, OR TO OFFER YOUR SUPPORT, PLEASE ASK.



wildphilanthropy

